



FOR IMMEDIATE RELEASE

April 8, 2010

CONTACT: Annette Johnson
713-498-6853
ajohnson5002@sbcglobal.net
www.houstonhealthfestival.org

MINORITY HEALTH WEEK KICKS OFF IN HOUSTON

HOUSTON, TEXAS – (April 7, 2010) – To launch Minority Health Week in Houston (April 22 - 24, 2010) Houston Style Magazine and the City of Houston Department of Health and Human Services will host The Minority Health Week VIP Reception on Friday, April 23 at Jones Plaza (6 - 9 pm) and the 4th Annual Houston Multicultural Health Festival at four City of Houston Multi-Service Centers (MSC).

The Minority Health Week VIP Reception, held at Jones Plaza –Louisiana and Capitol – Houston, Texas 77002, will convene on Friday, April 23, 2010 (6:00 – 9:00 pm) and will bring together Houston’s medical, health and wellness community. The Minority Health Week activities will conclude with Houston Style Magazine and the City of Houston Department of Health and Human Services hosting the 4th Annual Houston Multicultural Health Festival on Saturday, April 24, 2010 from (10:00 am – 4:00 pm). This year the Host Committee will coordinate the Multicultural Health Festival, simultaneously at four participating City of Houston Multi-Service Centers (MSCs) to include: Third Ward MSC – 3611 Ennis – Houston, TX 77004; Denver Harbor MSC – 6402 Market Street- Houston, TX 77020; Kashmere Gardens MSC – 4802 Lockwood – Houston, TX 77026; and Southwest MSC – 6400 High Star – Houston, TX 77074.

THE HEALTH FESTIVAL IS FREE AND OPEN TO THE PUBLIC. Health Festival participants will receive information and are eligible for the following services: immunizations; vision and dental screenings; education and access to children’s health care coverage (CHIP); teen pregnancy prevention, diabetes awareness and prevention; breast cancer education and information; blood pressure and cholesterol screenings; asthma program information; “Man-Up” male health education and outreach; HIV testing/counseling; nutrition/exercise information and a host of other services designed to promote a healthy lifestyle for all ages. All immunizations and testing will be done on a first-come, first-serve basis.

“This year we’ve decided to coordinate the health festival somewhat differently than what we’ve done in the past,” said Francis Page, Jr., Houston Style Magazine Publisher. “Rather than ask the community to meet us at the George R. Brown Convention Center, this year we will provide FREE health services in the comfort of their own communities through a unified effort with the City of Houston’s multi-service centers,” he added. In addition to health services, participants will also have the opportunity to visit exhibit booths, enjoy FREE entertainment, food and refreshments provided by Houston’s participating vendors.

Founded by Publisher, Francis Page Jr., in May 1989, Houston Style Magazine is Houston’s most popular urban-weekly newspaper and the largest audited circulated African-American weekly newspaper in Texas. A well respected publication, Houston Style Magazine provides branded events and more relevant content than any other newspaper for the growing multi-cultural consumer market in Houston, Texas. Houston Style Magazine’s companion website, www.Stylemagazine.com, has partnered with CNN to provide an award-winning website with a monthly average audience of 50,000 unique visitors.

To become a sponsor or vendor contact Jeness Sherrell at: jsherrell@changehappenstx.org or call (713) 374-1279. To register to attend the VIP Reception or for sponsor/vendor information, visit Houston Health Festival website at www.houstonhealthfestival.org.