



Dear Media,

To launch Minority Health Week (MHW) in Houston, the Host Minority Health Week Committee has planned three major events; the M.D. Anderson Cancer Center, Center's for Research on Minority Health's (CRMH) 10th Anniversary Luncheon Symposium; the Minority Health Week VIP Reception and the 4th Annual Multicultural Health Festival (formerly Juneteenth Multicultural Health Festival.) We are excited about having your participation again this year and we look forward to hosting the CRMH Luncheon, coordinating a dynamic VIP Reception to honor our luncheon and health festival sponsors and to putting on another first class festival that will continue the Annual Multicultural Health Festival's professional reputation as the largest multicultural health festival in the state of Texas!

Enclosed, you will find media materials that will assist you in covering all of the activities that surround these events. After reading through the details below, please contact Annette Johnson at 713-498-6853 or at ajohnson5002@sbcglobal.net if you have any questions or need clarification.

- **Press Conference** – Tuesday, April 13 at City Hall Rotunda – 901 Bagby – Houston, TX 77002. Press Conference starts at 10:30 am sharp; please plan to arrive 30 minutes early.
- **M.D. Anderson Cancer Center, Centers for Research on Minority Health's 10th Anniversary Luncheon Symposium** – Thursday, April 22 at Houston Crowne Plaza Hotel at Reliant Park – 8686 Kirby Drive – Houston, TX 77054. Luncheon starts promptly at 11:30 a.m. and ends at 1:00 p.m. Please plan to arrive 30 minutes early.
- **Minority Health Week VIP Reception** – Friday, April 23 at Jones Plaza (Louisiana and Capitol). Reception starts promptly at 6:00 pm and ends at 9:00 p.m. Please plan to arrive 30 minutes early.
- **4th Annual Multicultural Health Festival** – Saturday, April 24th (10:00 a.m. – 4:00 p.m.) at four City of Houston – Multi Service Centers (MSCs) where participants will receive health screenings and public health information. The four participating centers include: Third Ward MSC – 3611 Ennis – Houston, TX 77004; Denver Harbor MSC – 6402 Market Street – Houston, TX 77020; Kashmere Gardens MSC – 4802 Lockwood – Houston, TX 77026; and Southwest MSC – 6400 High Star – Houston, TX 77074. The Annual Multicultural Health Festival is a **FREE** family festival supported by Mayor Annise Parker, the Houston Wellness Association, Houston Style Magazine, the City of Houston Department of Health and Human Services and Change Happens! Please plan to arrive 30 minutes early.



MHW Media Passes:

Minority Health Week (MHW) Media Passes for the luncheon must be confirmed in advance by contacting Annette Johnson for table and ticket reservations at ajohnson5002@sbcglobal.net. Media Passes for the VIP Reception must be confirmed by contacting Annette Johnson at ajohnson5002@sbcglobal.net and may be picked up at the VIP Reception Registration table on the day of the reception. Media Passes for the Minority Health Festival must be confirmed by contacting Annette Johnson at ajohnson5002@sbcglobal.net and may be picked up at any City of Houston Multi Service Center Registration table on the day of the Festival. The MHW Badge allows you access to all areas of the Festival, including the VIP lounge to enjoy air conditioned mid-day refreshments, lunch and other areas that may be restricted to the general Festival vendors/exhibitors and attendees. Please do not transfer this badge to other representatives of your organization.

Parking:

Free parking is available for all luncheon participants at the Crowne Plaza Reliant Hotel. Parking for the VIP Reception is available at several parking garages near Jones Plaza in the Louisiana and Capitol streets area. Parking for the Multicultural Health Festival is free and available on a first come, first serve basis at the four participating multi service centers.

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