



FOR IMMEDIATE RELEASE
March 5, 2010

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HOUSTON STYLE MAGAZINE TEAMS UP WITH CITY OF HOUSTON HEALTH DEPARTMENT AND UT M. D. ANDERSON CANCER CENTER – CENTERS FOR RESEARCH ON MINORITY HEALTH - TO HOST MINORITY HEALTH WEEK IN APRIL 2010

HOUSTON, TEXAS – (March 5, 2010) – In celebration of Minority Health Week (April 19-24, 2010) Houston Style Magazine, The University of Texas M. D. Anderson Cancer Center - Centers for Research on Minority Health and the City of Houston Department of Health and Human Services will launch Minority Health Week in Houston with the following activities: The University of Texas M. D. Anderson Cancer Center - Centers for Research on Minority Health's 10th Anniversary Luncheon Symposium; The Minority Health Week VIP Reception and the 4th Annual Houston Multicultural Health Festival.

The Host Committee will kick off the Minority Health Week activities with the University of Texas M. D. Anderson Cancer Center - Centers for Research on Minority Health's 10th Anniversary Luncheon Symposium honoring HEB Grocery Company for outstanding support in community health and wellness. The Luncheon Symposium, held at the Houston Crowne Plaza Reliant Park Hotel, 8686 Kirby Drive, Houston, Texas 77054, will take place on Thursday, April 22, 2010 from 11:30 am – 1:00 pm. The Minority Health Week VIP Reception, held at Jones Plaza Louisiana and Capitol – Houston, Texas 77002, will take place on Friday, April 23, 2010 from 6:00 pm – 9:00 pm and will bring together Houston's medical, health and wellness community. The Minority Health Week activities will conclude with Houston Style Magazine and the City of Houston Department of Health and Human Services hosting the 4th Annual Houston Multicultural Health Festival on Saturday, April 24, 2010 from (10:00 am – 4:00 pm). This year the Host Committee will coordinate the Multicultural Health Festival, simultaneously at several participating City of Houston multi-service centers.

Multi-Service Centers (MSCs) participating in the health festival include: 1) The Southwest MSC, 6400 High Star; 2) Kashmere MSC, 4802 Lockwood; 3) Denver Harbor MSC, 6402 Market Street and 4) Third Ward MSC, 3611 Ennis Street. Further details and vendor/exhibitor registration for these events will be released at a later date on the Houston Multicultural Health Festival website at: www.houstonhealthfestival.org.

THE EVENT IS FREE AND OPEN TO THE PUBLIC. Health Festival participants will receive information and are eligible for the following services: immunizations; vision and dental screenings; education and access to children's health care coverage (CHIP); teen pregnancy prevention, diabetes awareness and prevention; breast cancer education and information; blood pressure and cholesterol screenings; asthma program information; "Man-Up" male health education and outreach; HIV testing/counseling; nutrition/exercise information and a host of other services designed to promote a healthy lifestyle for all ages. All immunizations and testing will be done on a first-come, first-serve basis.



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"This year we've decided to coordinate the health festival somewhat differently than what we've done in the past," said Francis Page, Jr., Houston Style Magazine Publisher. "Rather than ask the community to meet us at the George R. Brown Convention Center, this year we will provide FREE health services in the comfort of their own communities through a unified effort with the City of Houston's multi-service centers," he added. In addition to health services, participants will also have the opportunity to visit exhibit booths, enjoy FREE entertainment, food and refreshments provided by Houston's participating vendors.

Founded by Publisher, Francis Page Jr., in May 1989, Houston Style Magazine is Houston's most popular urban-weekly newspaper and the largest audited circulated African-American weekly newspaper in Texas. A well respected publication, Houston Style Magazine provides branded events and more relevant content than any other newspaper for the growing multi-cultural consumer market in Houston, Texas. Houston Style Magazine's companion website, www.Stylemagazine.com, has partnered with CNN to provide an award-winning website with a monthly average audience of 50,000 unique visitors.

PLEASE SAVE THESE DATES ON YOUR CALENDAR: Centers for Research on Minority Health's 10th Anniversary Luncheon Symposium - Thursday, April 22, 2010; VIP Medical, Health and Wellness Networking Reception Friday, April 23, 2010 and Houston Multicultural Health Festival Saturday, April 24, 2010.

To become a sponsor or vendor contact Event Coordinator, Martin Troupe at: martintroupe@stylemagazine.com or call 713-748-6300. For sponsor and vendor information, visit Houston Health Festival website at www.houstonhealthfestival.org.