



UnitedHealth Group®

Houston *PRESENTS THE 3RD ANNUAL*

Juneteenth Multicultural HEALTH Festival™



VENDOR PACKAGE



Welcome Letter

Dear Vendor:

TV INFORMA 43, Houston Style Magazine, Jones Magazine and Rumbo Magazine eagerly anticipates the 3rd Annual Houston Juneteenth Multicultural Health Festival (here and after HJMHF). This one-of-a-kind health festival will occur Saturday, June 13, 2009 at The George R. Brown Convention Center, Hall A, located at 1001 Avenida de las Americas, in Houston. The HJMHF creates awareness about the top 10 leading maladies in African-American and other ethnic groups. We welcome your sponsorship, support and involvement!

The HJMHF allows your business to showcase its brands, products and services to thousands of consumers across the state of Texas and will provide a venue for you to make direct sales and/or sales leads.

The HJMHF will bring together on one day:

- 10,000+ visitors
- 15 inspirational choirs and praise dance groups
- 2 stages of entertainment and demonstrations
- 50 food vendors, 100 health organizations and hospitals many performing free health screenings, 70 business vendors, and 30 arts & craft vendors
- Numerous doctors ranging from dentists and podiatrists to physicians in specialty fields of medicine
- Up to 50 "Real Men Cook" local novice chefs and celebrity judges

This third annual event incorporates the following organizations teamed to produce the HJMHF: Mayor's Wellness Council, Houston Style Magazine, Gospel Truth Magazine, KRIV Fox 26, KTXH My 20, Houston Citizens Chamber of Commerce, and Families Under Urban and Social Attack (FUUSA).

An annual family festival event supported by Houston Mayor Bill White, the HJMHF's goal is to unite Houston's multicultural communities to elevate the importance of living an active, healthy lifestyle and to help eliminate Houston's ranking on the national "Fattest Cities in America" list compiled by Men's Fitness Magazine.

The third annual HJMHF will receive extensive local, regional and national media coverage. HJMHF press releases will be issued nationally using PR Newswire and Black Wire. Our media partners include KRIV Fox 26, KTXH My 20, Houston Style Magazine, African American News & Issues, Greensheet, The Defender, Forward Times, Gospel Truth Magazine, D-MARS.com, Minority Executive Report, Strong Times, i10 Media, Rumbo and Heart & Soul Magazine.

The annual HJMHF includes a showcase the Ultimate Christian Talent Search, health & fitness zones, teens and kids, food and beverage, exposition of local business and professional organizations, arts and crafts and Real Men Cook – a Father's Day family celebration of men making a difference in their communities. Marking its 19th year, Real Men Cook will be presented in 11 U.S. cities including Houston.

A percentage of the proceeds will benefit the HJMHF fiscal agent, FUUSA (www.FUUSA.org), an 18-year-old Houston community based 501(c) 3 non-profit agency that serves adults and at-risk youths in Harris and 12 surrounding counties.

We look forward to working together with our sponsors, exhibitors, and Houston's vast medical community to make the second annual Houston Juneteenth Multicultural Health Festival an event that is mutually beneficial to all.

Rev Leslie Smith,
FUUSA, Families Under Urban & Social Attack President

Francis Page, Jr.,
Publisher, Houston Style Magazine

Robert W. Parker
Managing Director, Rumbo Magazine

Cesar Rincon
General Manager, TV INFORMA 43



Fact Sheet

When: Saturday, June 13, 2009
10 a.m. to 7 p.m.

Where: The George R. Brown Convention Center, Hall A, 1001 Avenida de las Americas, Houston, TX 77010

Mission: To bring awareness of the top 10 leading maladies among African American and other ethnic groups, to encourage early testing and the need to adopt an active, healthy lifestyle.

Top 10 Leading Maladies among African Americans and other ethnic groups:

1. Heart disease
2. Cancers
3. Stroke
4. Diabetes
5. Obesity
6. Infant mortality (SIDS)
7. Homicide (related mental illness)
8. HIV/AIDS
9. Respiratory disease (emphysema, bronchitis, asthma)
10. Kidney disease

HJMHF Advisory Board:

- Bill White, Mayor, City of Houston
- Robert Austin, MD, Texas Pediatric Association
- Al Green, Congressman, U.S. House of Representatives
- Kerry Douglas, Publisher Gospel Truth Magazine
- Nicole Hare, DHSc, MS, CHES, Houston Wellness Director, Health and Human Services
- Edward Lloyd, MD, Obstetrician & Gynecologist
- Francis Page, Jr., President, Minority Print Media, L.L.C.
- James Phillips, MD, Senior Associate Dean Baylor College of Medicine
- Matthew Lpummer, DDS, HCHD Foundation
- Kevin McKinney, M.D., President, Houston Medical Forum
- James Harris, Director Supplier Diversity, H-E-B Food Stores
- Reverend Leslie Smith, Founder and CEO, Families Under Urban and Social Attack

Coordinators:

Francis Page, Jr., is president and CEO of Minority Print Media, L.L.C., and publisher of Houston Style Magazine -Houston's leading weekly African-American entertainment publication, a Minority Print Media, L.L.C is a certified minority owned vendor with Harris County, the City of Houston, State of Texas, and the National Minority Supplier Development Council.

St Julian Communication Public Relations is a full service public relations and integrated marketing firm with specialties in large scale public event planning, branding, strategic communications, and fund-development and community relations.



Vendor Application

Desired Booth Name _____ TX Sales Tax ID # _____

CONTACT INFORMATION

Company Name _____	Phone (____) _____ x(____)
Contact Name _____	Fax (____) _____
Title _____	E-Mail _____
Address _____	Web Site _____
City _____	Products or Services Description _____
State _____ Zip Code _____	_____
Type of Business _____	_____

VENDOR OPTIONS

Booth	Price	Zone	Total
<input type="checkbox"/> Premium Booth	\$1000	HJMHF "Main Street" Booth Festival entry	
<input type="checkbox"/> Double Booth	\$700		
<input type="checkbox"/> Food/Beverage Booth (health permit required)	\$500		
<input type="checkbox"/> Single Booth	\$500		
<input type="checkbox"/> Arts and Crafts Booth	\$500		
<input type="checkbox"/> Non-Profit Booth (> \$5000 annual revenue)	\$350		
<input type="checkbox"/> Non-Profit Booth (< \$1000 annual revenue)	\$250		

HJMHF Zones (Every effort will be made to honor zone choice; however, HJMHF reserves the right to make final vendor zone assignment.):

- WaMu Health Zone
- Get Moving Houston Zone
- Arts & Craft Zone
- Business Empowerment Zone
- H-E-B Food Zone
- Kids Zone
- Sports Zone
- Houston Real Estate Zone

VENDOR PROVIDED ITEMS

<input type="checkbox"/> Booth (10x10)	<input type="checkbox"/> Electricity
<input type="checkbox"/> Street Car	<input type="checkbox"/> Chairs
<input type="checkbox"/> Food Trailer	<input type="checkbox"/> Tables

VENDOR ITEMS NEEDED - NO COST

<input type="checkbox"/> Access To Water	<input type="checkbox"/> Electricity: _____ (Description)
<input type="checkbox"/> Volunteer Assistance: _____ (Description)	<input type="checkbox"/> Other: _____ (Description)

ADDITIONAL ITEMS - AT COST

Item	Unit Price	Number of Units	Total
<input type="checkbox"/> Gift Bag Marketing	\$50.00		\$
<input type="checkbox"/> Demonstration (Demo Stage)	\$100.00		\$
<input type="checkbox"/> VIP Room Access	\$50.00		\$
<input type="checkbox"/> Real Men Cook Admission	\$10.00		\$
<input type="checkbox"/> Official HJMHF T-Shirt	\$10.00		\$

HJMHF Staff Use Only

Date Received: _____

Received By: _____

Approved: _____

Booth Number: _____

Zone: _____

Denied: _____

Total Due: \$ _____

Make check payable to: FUUSA (Families Under Urban & Social Attack)
3353 Elgin Street
Houston, Texas 77004



Vendor Information & Regulations

Credentials

Upon check-in at the Vendor Check-in Booth on Saturday, June 13, 2009, each vendor will receive:

- 2 vendor badges
- Map of festival
- Add-on items purchased, i.e., T-shirts, Real Men Cook admission tickets, etc.

Set-Up Times

- Friday, June 12, 2009: 10:00 a.m. – 10:00 p.m.
- Saturday, June 13, 2009: 5 a.m. - 10 a.m. (all vendors must be completely set up by 10 a.m.)

* *All Vendors who do not adhere to the 10a.m. set-up deadline time will forfeit booth placement and will receive new booth placement at end of line.

Note: The Harris County Sheriff's Department overnight on Friday, June 12th will patrol the festival grounds.

Break-down Times

- Sunday, June 14, 2009 from 5 a.m. to 12 p.m.

Alcoholic Beverages

- The Houston Juneteenth Multicultural Health Festival is a non-alcohol event. No alcohol may be served, sold or consumed at the event or grounds of the Festival or parking lot.

Water

- Vendors are strictly prohibited from selling water at the Houston Juneteenth Multicultural Health Festival.

Terms and Conditions

Indemnification

It is expressly agreed and understood between the Vendor and the Houston Juneteenth Multicultural Health Festival (hereafter referred to as "HJMHF") that the HJMHF shall NOT be liable for loss or damage to goods or property of Vendors or personal injury to the Vendor, said employees or customers and each Vendor signing the Vendor Agreement expressly releases HJMHF, Minority Print Media, Radio One, Families Under Urban and Social Attack, Houston Citizens Chamber of Commerce, MWH Public Relations, KRIV Fox 26, KTXH My 20, their entities, Festival management, Harris County, HJMHF sponsors, volunteers and/or assigns from and agrees to hold them harmless from all claims including cancellation due to inclement weather or acts of God. Each Vendor further warrants that he/she will obey all rules, regulations and laws of the event and the city of Houston and Harris County. This is a family-oriented community event. Entertainment and vendors with obscene/explicit materials and offerings are asked not to apply. HJMHF reserves the right of refusal of application and/or expulsion from the event without refund.

HJMHF Booking

To be considered for a booth at the HJMHF, a signed agreement is required. Upon receipt of your agreement, it will be reviewed. Upon approval, payment is due in full.

Return Check Charge

There will be a \$50.00 fee for all return checks.



Vendor Information & Regulations

Payments

HJMHF accepts cash, checks, cashier's check, money orders, MasterCard, and Visa for payment. Vendor payments are due in full by Friday, June 5, 2009.

Make check payable to: FUUSA (Families Under Urban & Social Attack)
ATTN: HJMHF Vendor
3353 Elgin Street
Houston, Texas 77004

Refunds

No refunds or credits will be issued once an application has been received and accepted.

Licenses, Insurance, Permits

Vendors are fully responsible for obtaining all licenses, insurance or permits required and adhering to all applicable laws, ordinances and statutes. Permits include, but are not limited to, a sales tax permit, as well as health permits for any vendor selling, displaying or sampling food. Food vendors will receive a guidelines packet upon approval.

Performance Vendors and Booth Demonstrations

Performance vendors are encouraged to sell their CDs, T-shirts and other merchandise and enhance their sales by applying for permission to do public performance in or near their allotted space. Interested parties shall indicate such on the Vendor Application Form. Once approved, extra space allowance may be made to best accommodate your special needs to the advantage of yourself and the businesses around you. Speakers, however, and other equipment should be kept to a volume that respects the rights of others doing business.

No Guarantee of Results

HJMHF does not warrant or guarantee any particular results of the HJMHF, nor does it guarantee a particular number of attendees or vendors.

Cancellation

HJMHF reserves the right to cancel this event at any time prior to the date of the event with refund of all amounts paid by vendors in connection with this agreement. Otherwise, all payments are nonrefundable.

Product/Service Exclusivity

Product/Service exclusivity is not guaranteed through this reservation, this includes brand exclusivity.

Booth Space

Though preferences are taken into consideration, Vendor will receive a space as per the decision of the event and applicable Exhibit Managers. Vendor is responsible for the clean up of their space during and at event's end. Failure to adequately return the area to its pre-event condition will warrant a \$50 charge.

Electrical Requirements

Your electrical specification request will be taken into consideration, but will be allowed only at the discretion of the Exhibits Manager. Battery operated equipment is suggested. Because Vendors will require electricity and others will not, those businesses will have to be approved by the Exhibits Manager and may require an additional charge.





Vendor Information & Regulations

Unauthorized Sale

Sale of illegal food, alcohol or merchandise in any space is strictly forbidden and violators shall forfeit any rights granted under this license. Sale of such will result in immediate removal from the event without a refund. Vendors are not permitted to sell any merchandise with the HJMHF name or logo without written authorization from the Project Manager. Sale of such unauthorized items will result in the vendor's immediate removal from the event without a refund and possible litigation.

Fair Use Regulations

Respect your vending neighbors. Though booth demonstrations are allowed, the volume on speakers and musical equipment must not interfere with the business of either adjoining booths or the HJMHF. Additionally, booths must be located as not to interfere with the HJMHF traffic, other vendors or aisle space and operation in any way. Booths must not block the passage of visitors at any time. Vendors will be given fair warning by event officials once a complaint is filed by the offended party(ies). After two warnings, the offending vendor may be asked to relocate or vacate the HJMHF without refund.

HJMHF Authority

HJMHF reserves the right, upon reasonable notice to vendor, to substitute alternate dates and/or facilities other than those originally planned for this event. Vendor, also hereby grants HJMHF permission to use vendor's name and/or logos for promotional purposes in connection with the HJMHF and/or other events produced by HJMHF. This permission shall extend to photographs of the Vendor and booth.

Complete Agreement

This agreement represents the entire agreement between the parties and supersedes all communications, understandings, or agreements, if any expressed or implied, whether written or verbal. HJMHF has made and makes no representation of any kind except those specifically set forth herein. In the event of any dispute to the terms of this agreement, the parties agree to consult with a professional mediator agreed upon by all parties prior to seeking legal action. The prevailing party shall be entitled to recover costs and attorney fees. This contract shall be interpreted and construed pursuant to the laws of the state of Texas. Amendments of this agreement must be in writing and signed by both parties.

By signing below, vendor hereby indemnifies HJMHF from any and all liability and agrees to conform to any regulations as set forth herein.

Understood and Agreed on this _____ day of _____, 2008

Signature: _____

Printed Name: _____ Title: _____

Phone: _____ Email: _____

Company Name: _____

Company Address _____





Payment Information

Forms of Payment Accepted

Cash, check, cashier's check, money order, AMEX, MasterCard and Visa

Vendor Payment Due Date

Vendor payments are due in full by Friday, June 5, 2008

Vendor Reservation Steps – Payment by Mail

1. Fax completed Vendor Application and signed Regulations to: (713) 748-6320

AND

2. Mail completed Vendor Application, signed Regulations and payment to:

Families Under Urban & Social Attack, Inc. (FUUSA)

ATTN: HJMHF Vendor

3353 Elgin Street

Houston, TX 77004

Make check payable to: Families Under Urban & Social Attack c/o HJMHF

Vendor Reservation Steps – Payment by Credit Card

1. Fax completed Vendor Application, signed Regulations,
and the HJMHF Credit Card Authorization Form to: (713) 748-6320

OR

1. Fax completed Vendor Application and signed Regulations to: (713) 748-6320

And

2. Pay by credit card online: www.HoustonHealthFestival.com

For information:

Lynn Page

832.896.0729: direct

713.748.6320: efax

Email: lynn.page@stylemagazine.com



Credit Card Authorization

I _____ do hereby authorize the Houston Juneteenth Multicultural Health Festival to process my payment for services rendered via credit card on the following date: _____.

My credit card number is: _____.
[Circle One] MC / VISA / AMEX

Expiration Date ____/____, and 3-digit security code is _____.
(Month and Year) (This is located on the back of the card after the cc number)

Amount Charged: \$ _____.

I further agree to pay the above total amount, according to card issuer agreement and understand that all exhibitor space purchases are final and non-refundable. In addition I am aware that any balance owed to HJMHF will automatically be charged two weeks prior to show date.

Signature authorization: X _____

Today's Date: ____/____/ 2009

Telephone Number: _____ Cell _____

Address: _____

City: _____ State _____ Zip _____

Approval Number: _____

Declined Comments: _____

Thank you for supporting the Houston Juneteenth Multicultural Health Festival!
